#### Smithee

Design: Alex Chavot

Styles:

Extra Condensed Light Extra Condensed Regular Extra Condensed Medium Extra Condensed Bold Extra Condensed Black

Formats: OpenType OTF (Mac & PC) EOT, Woff, Woff2 (web)

Published: 2013-2020

The basis for Smithee was found in an old French foundry's wood type specimen in the archives of the Musée de l'imprimerie et de la communication graphique, in Lyon. Although there was no mention of the foundry's name to be found (the specimen's cover only stated "Caractères d'Affiches - Bois et Galvanos"), the variety of available styles all fell under the rather utilitarian generic designation "Série A". Its mechanical - and rather straight forward - shapes (b, d, p, q...) balanced with some subtle, more organic, twists ("a", "s") immediately caught our eyes. In the wide range of displayed styles, we chose to develop the most condensed one which strongly reminded us of Edward Wright's titling for Whitechapel Art Gallery's 1956 exhibition "This Is Tomorrow" as well as the archetypal lines of condensed credits at the bottom of most movie posters. "Série A" thus became "Smithee", in reference to "Alan Smithee" — a commonly used pseudonym for directors whose film was clearly taken away from them and heavily recut against their will in ways that completely altered said film. Smithee expands into a 5 weights family to address a wide range of typographic needs. Filled with a bunch of alternate letters, Smithee's industrial personality subtly shift to a more friendly tone as it gets bolder and thanks to its quirky shapes: a straight-sided condensed sans for expressive and daring typographic treatments!

Family overview

5 styles

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Smithee Extra Condensed Light

**Smithee Extra Condensed Regular** 

**Smithee Extra Condensed Medium** 

**Smithee Extra Condensed Bold** 

**Smithee Extra Condensed Black** 

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Extra Condensed Light
– 170 pt

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#### PSEUDONYMS

Extra Condensed Regular – 170 pt

FIGTITIOUS

Extra Condensed Medium – 170 pt

#### DIRECTOR

Extra Condensed Bold – 170 pt

#### GAMERA

Extra Condensed Black – 170 pt

FAKERS

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Extra Condensed Light – 170 pt

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#### Industrialized

Extra Condensed Regular – 170 pt

#### Normatives

Extra Condensed Medium – 170 pt

#### Structure

Extra Condensed Bold – 170 pt

#### Modular

Extra Condensed Black – 170 pt

Normal

Extra Condensed Light – 90pt

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#### ALAN SMITHEE IS AN Official Pseudonym

Extra Condensed Light – 54pt

## USED BY FILM DIRECTORS WHO WISH TO DISOWN A PROJECT. COINED IN 1968 AND USED UNTIL IT WAS

Extra Condensed Light – 36pt

FORMALLY DISCONTINUED IN 2000, IT WAS THE SOLE PSEUDONYM USED BY MEMBERS OF THE DIRECTORS GUILD OF AMERICA (DGA) WHEN A DIRECTOR, DISSATISFIED WITH THE FINAL PRODUCT, PROVED TO THE SATISFACTION OF A GUILD PANEL THAT HE OR SHE HAD NOT BEEN ABLE TO EXERCISE CREATIVE CONTROL

Extra Condensed Light – 24pt

OVER A FILM. THE DIRECTOR WAS ALSO REQUIRED BY GUILD RULES NOT TO DISCUSS THE CIRCUMSTANCES LEADING TO THE MOVE OR EVEN TO ACKNOWLEDGE BEING THE PROJECT'S DIRECTOR. THE SPELLING "ALAN SMITHEE" BECAME STANDARD, AND THE INTERNET MOVIE DATABASE LISTS ABOUT TWO DOZEN FEATURE FILMS AND MANY MORE TELEVISION FEATURES AND SERIES EPISODES CREDITED TO THIS NAME. A PERSISTENT URBAN LEGEND SUGGESTS THAT THIS PARTICULAR SPELLING WAS CHOSEN BECAUSE IT IS AN ANAGRAM OF THE PHRASE "THE ALIAS MEN", BUT THIS IS APOCRYPHAL. THE ORIGINAL PROPOSAL WAS TO CREDIT THE FICTIONAL

Extra Condensed Light – 90pt

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# Alan Smithee is an official pseudonym used by film

Extra Condensed Light – 54pt

#### directors who wish to disown a project. Coined in 1968 and used until it was formally discontinued in 2000, it was the

Extra Condensed Light – 36pt

sole pseudonym used by members of the Directors Guild of America (DGA) when a director, dissatisfied with the final product, proved to the satisfaction of a guild panel that he or she had not been able to exercise creative control over a film. The director was also required by guild rules not to discuss the circumstances

Extra Condensed Light – 24pt

leading to the move or even to acknowledge being the project's director. The spelling "Alan Smithee" became standard, and the Internet Movie Database lists about two dozen feature films and many more television features and series episodes credited to this name. A persistent urban legend suggests that this particular spelling was chosen because it is an anagram of the phrase "the alias men", but this is apocryphal. The original proposal was to credit the fictional "Al Smith", but that was deemed too common a name, and in fact was already in use within the film industry. The last name was first changed to "Smithe", then "Smithee", which was thought to be distinctive enough to avoid

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Extra Condensed Regular – 90pt

## ALAN SMITHEE IS AN OFFICIAL PSEUDO-

Extra Condensed Regular
– 54pt

## NYM USED BY FILM DIRECTORS WHO WISH TO DISOWN A PROJECT. COINED IN 1968 AND USED

Extra Condensed Regular – 36pt

UNTIL IT WAS FORMALLY DISCONTINUED IN 2000, IT WAS THE SOLE PSEUDONYM USED BY MEMBERS OF THE DIRECTORS GUILD OF AMERICA (DGA) WHEN A DIRECTOR, DISSATISFIED WITH THE FINAL PRODUCT, PROVED TO THE SATISFACTION OF A GUILD PANEL

Extra Condensed Regular – 24pt

THAT HE OR SHE HAD NOT BEEN ABLE TO EXERCISE CREATIVE CONTROL OVER A FILM. THE DIRECTOR WAS ALSO REQUIRED BY GUILD RULES NOT TO DISCUSS THE CIRCUMSTANCES LEADING TO THE MOVE OR EVEN TO ACKNOWLEDGE BEING THE PROJECT'S DIRECTOR. THE SPELLING "ALAN SMITHEE" BECAME STANDARD AND THE INTERNET MOVIE DATABASE LISTS ABOUT TWO DOZEN FEATURE FILMS AND MANY MORE TELEVISION FEATURES AND SERIES EPISODES CREDITED TO THIS NAME A PERSISTENT LIBRAN I FREND SLIGGESTS THAT THIS PARTICULAR

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Extra Condensed Regular
– 90pt

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Extra Condensed Regular – 54pt

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Extra Condensed Regular – 36pt

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Extra Condensed Regular – 24pt

control over a film. The director was also required by guild rules not to discuss the circumstances leading to the move or even to acknowledge being the project's director. The spelling "Alan Smithee" became standard, and the Internet Movie Database lists about two dozen feature films and many more television features and series episodes credited to this name. A persistent urban legend suggests that this particular spelling was chosen because it is an anagram of the phrase "the alias men", but this is apocryphal. The original proposal was to credit the fictional

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Extra Condensed Medium – 90pt

## ALAN SMITHEE IS AN OFFICIAL

Extra Condensed Medium – 54pt

## PSEUDONYM USED BY FILM DIRECTORS WHO WISH TO DISOWN A PROJECT. COINED

Extra Condensed Medium – 36pt

IN 1968 AND USED UNTIL IT WAS FORMALLY DISCONTINUED IN 2000, IT WAS THE SOLE PSEUDONYM USED BY MEMBERS OF THE DIRECTORS GUILD OF AMERICA (DGA) WHEN A DIRECTOR, DISSATISFIED WITH THE FINAL

Extra Condensed Medium – 24pt

PRODUCT, PROVED TO THE SATISFACTION OF A GUILD PANEL THAT HE OF SHE HAD NOT BEEN ABLE TO EXERCISE CREATIVE CONTROL OVER A FILM THE DIRECTOR WAS ALSO REQUIRED BY GUILD RULES NOT TO DISCUSS THE CIRCUMSTANCES LEADING TO THE MOVE OR EVEN TO ACKNOWLEDGE BEING THE PROJECT'S DIRECTOR. THE SPELLING "ALAN SMITHEE" BECAME STANDARD, AND THE INTERNET MOVIE DATABASE LISTS ABOUT TWO DOZEN FEATURE FILMS AND MANY MORE TELEVISION FEATURES.

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Extra Condensed Medium – 90 pt

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Extra Condensed Medium – 54pt

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Extra Condensed Medium

– 36pt

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Extra Condensed Medium – 24pt

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Extra Condensed Bold – 90pt

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Extra Condensed Bold – 54pt

## PSEUDONYM USED BY FILM DIRECTORS WHO WISH TO DISOWN A PRO-

Extra Condensed Bold – 36pt

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Extra Condensed Bold – 24pt

DISSATISFIED WITH THE FINAL PRODUCT, PROVED TO THE SATISFACTION OF A GUILD PANEL THAT HE OR SHE HAD NOT BEEN ABLE TO EXERCISE CREATIVE CONTROL OVER A FILM. THE DIRECTOR WAS ALSO REQUIRED BY GUILD RULES NOT TO DISCUSS THE CIRCUMSTANCES LEADING TO THE MOVE OR EVEN TO ACKNOWLEDGE BEING THE PROJECT'S DIRECTOR. THE SPELLING "ALAN SMITHEE" BECAME STANDARD, AND THE

© 2020

Extra Condensed Bold – 90pt

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### Alan Smithee is an official

Extra Condensed Bold – 54pt

# pseudonym used by film directors who wish to disown a project. Coined

Extra Condensed Bold – 36pt

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in 1968 and used until it was formally discontinued in 2000, it was the sole pseudonym used by members of the Directors Guild of America (DGA) when a director, dissatisfied with the final

Extra Condensed Bold – 24pt

product, proved to the satisfaction of a guild panel that he or she had not been able to exercise creative control over a film. The director was also required by guild rules not to discuss the circumstances leading to the move or even to acknowledge being the project's director. The spelling "Alan Smithee" became standard, and the Internet Movie Database lists about two dozen feature films and many more television Extra Condensed Black – 90pt

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## ALAN SMITHEE IS AN OFFICIAL

Extra Condensed Black – 54pt

## PSEUDONYM USED BY FILM DIRECTORS WHO WISH TO DISOWN A

Extra Condensed Black – 36pt

PROJECT COINED IN 1968 AND USED UNTIL IT WAS FORMALLY DISCONTINUED IN 2000, IT WAS THE SOLE PSEUDONYM USED BY MEMBERS OF THE DIRECTORS GUILD OF AMERICA (DGA)

Extra Condensed Black – 24pt

WHEN A DIRECTOR, DISSATISFIED WITH THE FINAL PRODUCT, PROVED TO THE SATISFACTION OF A GUILD PANEL THAT HE OR SHE HAD NOT BEEN ABLE TO EXERCISI CREATIVE CONTROL OVER A FILM. THE DIRECTOR WAS ALSO REQUIRED BY GUILD RULES NOT TO DISCUSS THE CIRCUMSTANCES LEADING TO THE MOVE OR EVEN TO ACKNOWLEDGE BEING THE PROJECT'S DIRECTOR. THE

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Extra Condensed Black – 54pt

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Extra Condensed Black

– 36pt

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Extra Condensed Black – 24pt

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Stylistic set 1 [SS01] Alternative a

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#### Bogart Bogart

Stylistic set 2 [SS02] Alternative g Siegel

Siegel

Stylistic set 3 [SS03] Alternative j Prijs

Prijs

Stylistic set 4 [SS04] Alternative r Brest

Brest

Stylistic set 5 [SS05] Alternative t

+

+

Horst

Horst

Stylistic set 6 [SS06] Alternative y Taylor

Taylor

Diacritics

+

Arrows

Circled figures

OpenType Features

OFF

ON

All caps

lowercases to uppercases

**LOWERCASES TO UPPERCASES** 

Case-sensitive forms

 $\label{eq:hamiltonian} \text{Jh ih} --- \text{(h) [h] {h} {h} {h} {h} {h} {h} {h}$ 

 $\text{H}: \mathbf{H}: \mathbf{H}$ 

Standard ligatures

The first flight effect

The first flight effect

Historical ligatures

Historical

Hiftorical

Contextual alternates

1x2 30x40 -- -> ^| v| ^/ v/ v/ 1×2 30×40

← → ↑ ↓
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Proportional lining figures

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Tabular lining figures

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Proportional oldstyle figures

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Tabular oldstyle figures

#€\$¢£¥∮00123456789

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Slashed zeros

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Superscript/Superior

 $H_{,.}() + - \times \div = 0123456789$ 

H,.()+-×+=0123456789

Subscript/Inferior

 $H_{,.}() + - \times \div = 0123456789$ 

H,.()+-×+=0123456789

**Numerators** 

 $H_{,.}() + - \times \div = 0123456789$ 

H ,.()+-\*÷=0123456789

Denominators

© 2020

 $H_{,.}() + - \times \div = 0123456789$ 

H,.()+-×÷=0123456789

+	OpenType Features	OFF	ON
	Fractions	1/2 30/40 100/1000 567/890	1 30 100 567 2 40 1000 890
	Ordinals	10 2o 3A 4a N°n° No no	1º 2º 3º 4º Nº
	Stylistic set 1 [SS01]	ananas	ananas
	Alternative a	[a à á â ã ā ā ā å å ą æ æ]	[a à á â ã ā ā å å å ą æ æ]
	Stylistic set 2 [SS02]	gigabytes	gigabytes
	Alternative g	[g ĝ ǧ ġ ģ]	[g ĝ ǧ ġ ġ]
+	Stylistic set 3 [SS03]	jujitsu	iujitsu
	Alternative j	[jjij]	[i ii ĵ]
	Stylistic set 3 [SS03]	restaurant	restaurant
	Alternative r	[r ŕ ř ŗ]	[rŕřŗ]
	Stylistic set 4 [SS04]	attention	attention
	Alternative t	[tfţt]	[tfţt]
	Stylistic set 5 [SS05]	heydays	heydays
	Alternative y	[y ỳ ý ŷ ÿ]	[y ỳ ý ŷ ÿ]
+	Stylistic set 6 [SS06] Alternative ampersand	&	£
	Stylistic set 7 [SS07]	aàáâãäāäåååąæægĝǧġģjjijĵ	aàáâããāāåååąæægĝǧġġ¡¡ijĵ
	All alternates	rŕřŗtťţŧyỳýŷÿyỳÿÿÿ&	rŕřŗtťįŧyỳýŷÿyỳýÿ&
	Stylistic set 8 [SS08] Open circled figures	012345678910	01234507890
	Stylistic set 9 [SS09] Closed circled figures	012345678910	0 1 2 3 4 5 6 7 8 9 0

#### The End

#### Contact:

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